



As people worldwide take to the streets, seas and skies in an increasingly connected global community, the call for creative, industry-wide solutions in the transportation sector are mounting. Today, growing concern over the environmental impacts of transport choices and the need for liveable cities is driving the agenda for innovation to all new heights.

Recent advances in more efficient, environmentally sound transportation design, components, fuels and materials have created an industry that is expected to be worth billions over the coming decade. Now is the time for leading-edge car, airline, rail and material and energy companies to distinguish themselves through their innovation and environmental leadership.

**GLOBE 2008** will showcase the most promising advanced transportation technologies and solutions, **March 12-14, 2008** at the **Vancouver Convention & Exhibition Centre in Vancouver, Canada**.

This showcase will serve as an ideal venue for you to display your innovations, form trans-national alliances, network, and achieve a global profile through national and international media attention.

The Showcase will include:

- **The future of fuels and vehicles**

> Bridging the gap between the old combustion engine and new fuel technologies: fuel cells, hydrogen, biofuels, ...

> **Revolutionary vehicle design** by major auto manufacturers from the electric car to solar-driven vehicles.

- **Long-range means of transportation**

> **Aviation:** commercially competitive ways for 'greening' the skies.

> **Rail:** reducing noise and environmental degradation during construction, upgrading and operation.

> **Marine Transportation:** latest on clean ocean action, sustainable shipping and waterways development.

- **Solutions to environmental impact**

> **Intelligent Transportation Systems (ITS):** technologies to help monitor and manage traffic flow, reduce congestion, and curb climate change.

> **Pollution Prevention Technology:** emission control and noise prevention technologies.

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For more information, please visit [www.globe2008.ca](http://www.globe2008.ca)