



Worldwide the construction, renovation, operation and demolition of buildings consume more natural resources than any other human activity. Each building means increased energy demands, raw material use, air emissions, waste output and potable water consumption. With more buildings needed to accommodate growing urban populations worldwide, the challenge will be to build them sustainably.

Fortunately, leading-edge companies are greeting the transition to sustainable cities as an emerging opportunity rather than a burden and interest in eco-sensitive buildings is swelling. These architects, builders and developers are proving the business case for building green as they capitalize on a growing design trend that makes their projects more marketable, saves money, wastes fewer resources, and creates more comfortable and productive environments.

GLOBE 2008 will showcase the most recent advances in green building technologies and solutions, **March 12-14, 2008** at the Vancouver Convention & Exhibition Centre in **Vancouver, Canada**.

Take this opportunity to display your innovations, network, keep up-to-date on current research, attract media attention, and identify potential partners and funding sources.

The Showcase will include:

- **Sustainable design, materials & products**

- > Technologies for creating buildings that are cleaner, healthier for occupants and deplete fewer resources
- > Air conditioning, windows for healthier exterior and indoor environments
- > Cutting-edge buildings materials with low-embodied energy, recycled component, durability and minimal waste

- **Energy & waste management technology**

- Smart energy supply systems, efficient appliances and tactics to decrease operating and consumption costs while slashing GHG emissions
- > Water conservation strategies and technologies to reduce lifecycle costs and waste



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