

GLOBE | 2008

Vancouver, Canada • March 12-14, 2008

HRH PRINCE PHILIPPE OF BELGIUM TO LEAD PROMINENT BUSINESS DELEGATION IN VANCOUVER FOR GLOBE 2008

For Immediate Release:

Vancouver, Canada – The GLOBE Foundation is pleased to announce the participation of HRH Prince Philippe of Belgium in GLOBE 2008, the 10th biennial event in its renowned GLOBE series, to be held March 12 – 14 in Vancouver, British Columbia, Canada.

HRH Prince Philippe, first in line for the throne of Belgium and honorary chairman of the country's Foreign Trade Agency, will lead a delegation of prominent Belgian businesses and participate in the event's opening plenary session along with the Hon. Gordon Campbell, Premier of British Columbia. Belgium will also have a prominent position in the GLOBE Trade Fair with a pavilion representing some of the top environmental technologies the country has to offer.

The GLOBE Series is one of North America's top events on the business of the environment and is expected to host more than 10,000 people (including 2,000 conference delegates, 400 exhibitors, and 200 speakers) and dozens of international delegations from around the world. The event will focus on four main themes: Corporate Sustainability, Energy & Climate Change, Finance & Sustainability, and Building Better Cities.

About HRH Prince Philippe of Belgium

First child of Their Majesties King Albert II and Queen Paola, HRH Prince Philippe is also first in line to the throne of the Kingdom of Belgium and, as such, he holds the title of Duke of Brabant. In 1999 the Prince married Miss Mathilde d'Udekem d'Acoz. The Couple has three children at present.

The Prince graduated from the Belgian Royal Military Academy and completed his academic training at Trinity College in Oxford (UK) and at Stanford University (USA) where he took a "Master of Arts Degree" in political science (1985). He holds the rank of Major General in the Belgian Armed Forces.

In 1993, Prince Philippe succeeded his father as Honourary Chairman of the Belgian Foreign Trade Agency leading nearly 50 international economic missions abroad with the most recent to South Africa, Russia, Canada (Ontario, Québec), Bulgaria/Romania in 2006 as well as to China and Qatar/Bahrain in 2007. In 1997, the Prince was appointed Honourary Chairman of the Belgian Federal Council for Sustainable Development.

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An event organized by The GLOBE Foundation.



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(Page 2, HRH Prince Philippe of Belgium to Lead Prominent Business Delegation in Vancouver for GLOBE 2008)

He holds the same title with the Belgian Investment Company for Developing Countries, the European Chapter of the Club of Rome and the International Polar Foundation, which is currently in the process of setting up a scientific base in Antarctica named after the Prince's daughter Elisabeth, as a way to understand key environmental and climate mechanisms.

Prince Philippe spends his rare leisure moments at home with his family and also likes to read, especially on subjects related to the problems and challenges confronting men and women in today's society. He regularly practises sports and is keen to maintain a healthy physical condition.

About GLOBE

GLOBE 2008 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.

GLOBE events have historically attracted over 10,000 attendees and are expecting participation from over 80 countries from around the world. This year's event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Building Better Cities and the Future of the Automotive Industry. For further information, visit www.globe2008.ca

Introducing Auto FutureTech @ GLOBE 2008

Auto FutureTech is a new special feature theme that will bring together an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Key individuals including scientists, university researchers, economists, entrepreneurs, leaders of think tanks, suppliers and representatives from major automotive manufacturers will gather at the conference, which is expected to create the blueprint for the future of the industry.

Together the parties will explore the key issues, challenges and opportunities confronting the global automotive industry over the coming decade. Auto FutureTech will answer the question "what's next?" in terms of human transportation. Companies such as Bosch, General Motors, Advanced Lithium Power and Toyota will show the world what we can expect in the next 10 to 20 years. For further information, visit www.autofuturetech.com.

-30-

Reference:

Jeremy Dunn
Curve Communications Group
Tel: 604-684-3170
jeremy@curvecommunications.com

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