

# GLOBE | 2008

Vancouver, Canada • March 12-14, 2008

## **GLOBE 2008 ATTRACTS WORLD'S TOP SPEAKERS & EXHIBITORS OVER 200 CEO'S EXPECTED TO ATTEND 10<sup>TH</sup> ANNIVERSARY EVENT**

For Immediate Release:

Vancouver, Canada. – The GLOBE Foundation, producers of North America's preeminent event on the business of the environment, is preparing for the 10<sup>th</sup> event in its renowned GLOBE series, which will host over 10,000 people (including 2,000 conference delegates, 400 exhibitors, 200 speakers) and dozens of international delegations from across the planet. **GLOBE 2008 will be held in Vancouver, British Columbia from March 12 to 14, 2008** centering around five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Future of the Automotive Industry and Building Better Cities.

This is one of the largest and most important international gatherings of environmental business leaders and corporate environmental managers, and offers unparalleled access to international environmental intelligence with opportunities to meet senior level executives from around the world.

### **Confirmed Speakers for GLOBE 2008 include:**

- **Gordon Campbell**, Premier, Government of British Columbia, Canada
- **Milton Catelin**, CEO, World Coal Institute, United Kingdom
- **His Excellency Amr Abdullah Al-Dabbagh**, General Investment Authority, Riyadh, Kingdom of Saudi Arabia
- **Anna Kajumulo Tibaijuka**, United Nations Under-Secretary-General and Executive Director, UN-HABITAT; Director-General, United Nations Office at Nairobi (UNON)

The GLOBE 2008 Trade Fair will feature the world's most innovative companies showcasing their innovations and capacity; and allow visitors to learn more about the most cutting-edge advances in environmental technology. The event will allow participants to learn from one another about future prospects in the multi-billion dollar environmental market. With 100 percent of exhibit space spoken for, the exhibition floor will boast international showcases hosted by countries such as Austria; Belgium; France; Holland; Korea; the UK; and the USA.

### **About GLOBE**

GLOBE 2008 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.

*(more)*

*An event organized by The GLOBE Foundation.*



# GLOBE | 2008

Vancouver, Canada • March 12-14, 2008

*(Page 2, GLOBE 2008 Attracts World's Top Speakers & Exhibitors)*

GLOBE events have historically attracted over 10,000 attendees and are expecting participation from over 80 countries from around the world. This year's event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Building Better Cities and the Future of the Automotive Industry. For further information, visit [www.globe2008.ca](http://www.globe2008.ca)

## Introducing Auto FutureTech @ GLOBE 2008

Auto FutureTech is a new special feature theme that will bring together an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Key individuals including scientists, university researchers, economists, entrepreneurs, leaders of think tanks, suppliers and representatives from major automotive manufacturers will gather at the conference, which is expected to create the blueprint for the future of the industry.

Together the parties will explore the key issues, challenges and opportunities confronting the global automotive industry over the coming decade. Auto FutureTech will answer the question "what's next?" in terms of human transportation. Companies such as Bosch, General Motors, Advanced Lithium Power and Toyota will show the world what we can expect in the next 10 to 20 years. For further information, visit [www.autofuturetech.com](http://www.autofuturetech.com).

-30-

### Reference:

Jeremy Dunn

Curve Communications Group

Tel: 604-684-3170

[jeremy@curvecommunications.com](mailto:jeremy@curvecommunications.com)