

## 2008 GLOBE AWARDS FOR ENVIRONMENTAL EXCELLENCE SUBMISSION DEADLINE APPROACHES

For Immediate Release

Vancouver, Canada: The nomination deadline for the 2008 GLOBE Awards for Environmental Excellence is fast approaching with submissions due by **February 1, 2008**. The GLOBE Awards are Canada's highest profile national acclaim for environmental excellence as judged by a panel of international environmental leaders. The awards identify and showcase companies that have leveraged their commitment to environmental leadership into a competitive advantage. The winners lead the pack with sustainable business strategies, progressive technologies, and services. The awards will be presented at a Gala Dinner on Thursday March 13, in conjunction with the GLOBE 2008 Conference and Trade Fair.

The list of previous winners of the GLOBE Awards includes some of the most celebrated companies in the Canadian environmental business community. Past winners include Teknion Corporation, Interface Flooring Systems (Canada), Inc., Suncor Energy Inc., Earthcycle Packaging Ltd., Ivey International, Mercer Investment Consulting, the Greater Vancouver Transportation Authority, and The Canadian War Museum.

Businesses with a track record of environmental innovation are encouraged to enter the GLOBE Awards for Environmental Excellence in one of five categories:

**The Corporate Award for Environmental Excellence.** This award will be presented to a Canadian corporation with a proven record of environmental stewardship that has materially contributed to economic competitiveness through a commitment to environmental excellence that is integrated with a corporate-wide approach to sustainability. In addition, Transport Canada's ecoFREIGHT Program will present a special Transportation Award to a shipper, carrier or other transportation service provider, which has demonstrated outstanding commitment to sustainable practices.

**The Award for Technology Innovation and Application.** This award will be presented to a company or group of companies that have demonstrated outstanding technical ingenuity in the development and/or application of an innovative technology or process with a significant environmental application and/or benefit.

**The Industry Award for Export Performance** (sponsored by EDC). This award will be presented to an environmental or clean energy, technology or service company that has demonstrated drive, talent and innovative spirit in successfully carving out a place in the global environmental marketplace.

**The Award for Sustainable Investment & Banking.** This award will be presented to a North American or global fund manager; commercial, investment and private bank; financial/investment broker; asset management company; venture capital firm; or investment advisor who has developed new portfolios, debt or investment structures & instruments, analytical tools and/or targeted funds for Canadian environmental technology, infrastructure, retail or industrial, or clean energy markets.

*(more)*

GLOBE Foundation

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**The Award for Excellence in Urban Sustainability.** This award will be presented to a local government, private sector company or consortium which has developed and applied outstanding urban sustainability principles.

Submissions for the seventh annual GLOBE Awards will be judged on both their business expertise and environmental ingenuity by a panel of professionals well known in the Canadian corporate community. Visit the GLOBE Awards website at [www.theglobeawards.ca](http://www.theglobeawards.ca).

In addition, ECO Canada in partnership with the GLOBE Awards will present their 2008 Environmental Employer of the Year Awards at the GLOBE Awards Gala Dinner. For more information, please visit [www.eco.ca](http://www.eco.ca), log in as an Employer and click on "Awards".

## About GLOBE

GLOBE 2008 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.

GLOBE events have historically attracted over 10,000 attendees and are expecting participation from over 80 countries from around the world. This year's event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Building Better Cities and the Future of the Automotive Industry. For further information, visit [www.globe2008.ca](http://www.globe2008.ca)

## Introducing Auto FutureTech @ GLOBE 2008

Auto FutureTech is a new special feature theme that will bring together an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Key individuals including scientists, university researchers, economists, entrepreneurs, leaders of think tanks, suppliers and representatives from major automotive manufacturers will gather at the conference, which is expected to create the blueprint for the future of the industry.

Together the parties will explore the key issues, challenges and opportunities confronting the global automotive industry over the coming decade. Auto FutureTech will answer the question "what's next?" in terms of human transportation. Companies such as Bosch, General Motors, Advanced Lithium Power and Toyota will show the world what we can expect in the next 10 to 20 years. For further information, visit [www.autofuturetech.com](http://www.autofuturetech.com).

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