

GLOBE | 2008

Vancouver, Canada • March 12-14, 2008

GLOBE 2008 FAST FACTS

WHEN:

Wednesday, March 12 – Friday, March 14, 2008

WHERE:

Vancouver Convention and Exhibition Centre, Vancouver, British Columbia

WHO:

GLOBE 2008 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.

WHY:

- To drive environmental business to new heights.
- To provide a venue for discussion on the latest intelligence on proven strategies for corporate sustainability, climate change adaptation and mitigation, and North American energy development issues.

IMPORTANT GLOBE NUMBERS:

- 10th biennial event
- 2,000 international leaders in the business of the environment in attendance
- 80 countries represented
- 400 leading environmental and clean energy technology firms from North America, Europe and Asia participate in the GLOBE trade fair
- \$645-Million (CDN) in business generated at GLOBE 2006
- \$4.17-Billion(CDN) in business generated since 1990
- \$20-Million (CDN) average economic spin-off to the city of Vancouver
- \$176-Million(CDN) in total economic spin-off to the City of Vancouver since 1990

CONFERENCE THEMES:

- **CORPORATE SUSTAINABILITY** - Information and analysis on the trends, systems and tools that are driving competitiveness to the next level under tough accountability requirements, and increasing shareholder and consumer demands.
- **ENERGY AND THE ENVIRONMENT** - A comprehensive update on the global climate change agenda, creative solutions to increasing energy demand, new technologies, and how companies are seizing emerging business opportunities.
- **FINANCE AND SUSTAINABILITY** - Explore the relationship between sustainable development and finance, with a focus on clean technology investment, regulation and policy, capital markets, and responsible investment strategies.

(more)

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(Page 2, GLOBE 2008 Fast Facts)

- **BUILDING BETTER CITIES** - Leading planners, architects, urban design specialists and municipal leaders share how they are incorporating sustainability principles into the design and construction of buildings, urban transportation systems, and energy and water systems.
- **FUTURE OF THE AUTOMOTIVE INDUSTRY** - Auto FutureTech will be an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Their purpose is to explore together the key issues, challenges and opportunities that will confront the global automobile industry over the coming decade.

TRADE FAIR:

Now sold out, the GLOBE 2008 Trade Fair will feature over 400 of the world's most innovative technology including the best of the best in British Columbia and Canada. Internationally, The United States, including a large number of companies from Washington State, a number of European Union members, as well as some key Asian and Middle Eastern nations are presenting displays to showcase leading edge technology from their region.

The Trade Fair will feature one of the single greatest exhibitions of clean energy technology ever assembled. Companies such as Nexterra Energy, PlanET Biogas, Plasco Energy, Lignol and Menova Energy will be demonstrating cutting-edge solutions designed to power our economy while reducing the impact on the environment and combating climate change.

TRADE FAIR HOURS:

- March 12: 10:00am – 6:00pm
- March 13: 10:00am – 6:00pm
- March 14: 10:00am – 5:00pm

GLOBE AWARDS:

The 2008 recipients will be announced Thursday, March 13th, 2008. The Globe Awards are considered the most recognized and respected national awards of their kind. They are presented to extraordinary companies and industry groups who have managed to balance competitive business strategies and sustainable development. Award categories include **Corporate Competitiveness, Export Performance, Excellence in Urban Sustainability, Technology Innovation and Application, Sustainable Investment & Banking.**

INTRODUCING AUTO FUTURETECH @ GLOBE 2008

Auto FutureTech is a new special feature theme that will bring together an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Key individuals including scientists, university researchers, economists, entrepreneurs, leaders of think tanks, suppliers and representatives from major automotive manufacturers will gather at the conference, which is expected to create the blueprint for the future of the industry.

Together the parties will explore the key issues, challenges and opportunities confronting the global automotive industry over the coming decade.

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(Page 3, GLOBE 2008 Fast Facts)

Auto FutureTech will answer the question “what’s next?” in terms of human transportation. Companies such as Bosch, General Motors, Advanced Lithium Power and Toyota will show the world what we can expect in the next 10 to 20 years. For further information, visit www.autofuturetech.com.

WEBSITE:

- www.globe2008.ca
- www.theglobeawards.ca
- www.autofuturetech.com

CORPORATE SPONSORS:

RioTintoAlcan, RBC, Siemens Canada, Kyoto Planet, The Province of British Columbia, SC Johnson, Dell, Suncor, Encana, Dow Chemical, BC Hydro, CN, Toyota, Golder Associates, The Mining Association of Canada, CanaccordAdams, Prologis, Sustainable Development Technology Canada, The Cement Association of Canada, Syncrude and General Motors.

About GLOBE

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GLOBE events have historically attracted over 10,000 attendees and are expecting participation from over 80 countries from around the world. This year’s event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Building Better Cities and the Future of the Automotive Industry. For further information, visit www.globe2008.ca

-30-

Reference:

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