

# GLOBE | 2008

Vancouver, Canada • March 12-14, 2008

## GLOBE TRADE FAIR TO SHOWCASE TOP INTERNATIONAL ENVIRO-TECH COMPANIES

For Immediate Release:

Vancouver, Canada – Since 1990, the GLOBE Series has been internationally regarded as the premier business-of-the-environment event of its kind, bringing together thousands of business leaders and showcasing Canada's environmental business, stewardship, and leading edge technologies to the world. By bringing the global business elite together with governmental leaders and innovative cutting-edge technology GLOBE events have generated over \$4.1-Billion (CDN) in business to date, including a record \$645-Million at GLOBE 2006.

The highly anticipated 10<sup>th</sup> anniversary event, GLOBE 2008 (March 12 – 14 in Vancouver, Canada) is expected to be the catalyst for an even greater number of business-to-business deals than in the past. Currently, 100% of the Trade Fair exhibition space is committed, with displays from over 400 of the world's top companies doing business in environment and sustainability. GLOBE will feature the world's most innovative technology including the best of the best in British Columbia and Canada. Internationally, The United States, including a large number of companies from Washington State, a number of European Union members, as well as some key Asian and Middle Eastern nations are presenting displays to showcase leading edge technology from their region.

Deleted: over 95%

The GLOBE 2008 Trade Fair will feature one of the single greatest exhibitions of clean energy technology ever assembled. Companies such as Nexterra Energy, PlanET Biogas, Plasco Energy, Lignol and Menova Energy will be demonstrating cutting-edge solutions designed to power our economy while reducing the impact on the environment and combating climate change.

The newly added Auto FutureTech stream of the conference will answer the question "what's next?" in terms of human transportation. Companies such as Bosch, General Motors, Advanced Lithium Power and Volkswagen will show the world what we can expect in the next 10 to 20 years.

### About GLOBE

GLOBE 2008 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.

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*An event organized by The GLOBE Foundation.*



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GLOBE events have historically attracted over 10,000 attendees and are expecting participation from over 80 countries from around the world. This year's event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Building Better Cities and the Future of the Automotive Industry. **For further information, visit [www.globe2008.ca](http://www.globe2008.ca)**

## Introducing Auto FutureTech @ GLOBE 2008

Auto FutureTech is a new special feature theme that will bring together an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Key individuals including scientists, university researchers, economists, entrepreneurs, leaders of think tanks, suppliers and representatives from major automotive manufacturers will gather at the conference, which is expected to create the blueprint for the future of the industry.

Together the parties will explore the key issues, challenges and opportunities confronting the global automotive industry over the coming decade. Auto FutureTech will answer the question "what's next?" in terms of human transportation. Companies such as Bosch, General Motors, Advanced Lithium Power and Toyota will show the world what we can expect in the next 10 to 20 years. For further information, visit [www.autofuturetech.com](http://www.autofuturetech.com).

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