

GLOBE | 2008

Vancouver, Canada • March 12-14, 2008

GLOBE 2008 SETS RECORD ATTENDANCE COMMITMENTS FROM WORLD LEADERS IN SUSTAINABILITY

For Immediate Release:

Vancouver, Canada – International leaders in business, industry, and government are committing to attend GLOBE at a record pace. As 2007 came to a close, event organizers had already confirmed the participation of over 30 business and government leaders including the Premier of British Columbia Gordon Campbell, the UN Under-Secretary-General and Executive Director, UN-HABITAT and Director-General, United Nations Office at Nairobi Anna Kajumulo Tibaijuka, and the CEO's of the world's leading corporations including Rio Tinto Alcan, Siemens Canada, BC Hydro, ASSET4 (Switzerland), and CleanTech Group. The 10th event in the biennial GLOBE series, GLOBE 2008 is set to take place in Vancouver, British Columbia from March 12 – 14, 2008. The preliminary conference program for the event is available for download at www.globe2008.ca

GLOBE events have historically attracted over 10,000 attendees from around the world. The 10th anniversary event is building on that record with many international delegations already committed to attend the event, including a large contingent from Belgium, lead by HRH Prince Philippe. Also committed are representatives from Argentina, Austria, Brazil, Brunei, Chile, China, Colombia, Costa Rica, Czech Republic, Ecuador, France, Germany, Guatemala, Hong Kong, India, Ireland, Italy, Japan, Korea, Mexico, the Netherlands, New Zealand, Poland, Russia, Saudi Arabia, Slovenia, Switzerland, Taiwan, Thailand, United Arab Emirates, United Kingdom, and the United States. This year's event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Future of the Automotive Industry and Building Better Cities.

The GLOBE 2008 Trade Fair is attracting exhibitors at a record pace as well, with the entire event footprint sold out. The exhibition will feature the world's most innovative companies allowing visitors to learn more about the most cutting-edge advances in environmental technology. The event will be an opportunity for participants to learn from one another about future prospects in the multi-billion dollar environmental market.

About GLOBE

GLOBE 2008 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.

GLOBE events have historically attracted over 10,000 attendees and are expecting participation from over 80 countries from around the world. This year's event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Building Better Cities and the Future of the Automotive Industry. For further information, visit www.globe2008.ca

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An event organized by The GLOBE Foundation.



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Introducing Auto FutureTech @ GLOBE 2008

Auto FutureTech is a new special feature theme that will bring together an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Key individuals including scientists, university researchers, economists, entrepreneurs, leaders of think tanks, suppliers and representatives from major automotive manufacturers will gather at the conference, which is expected to create the blueprint for the future of the industry.

Together the parties will explore the key issues, challenges and opportunities confronting the global automotive industry over the coming decade. Auto FutureTech will answer the question "what's next?" in terms of human transportation. Companies such as Bosch, General Motors, Advanced Lithium Power and Toyota will show the world what we can expect in the next 10 to 20 years. For further information, visit www.autofuturetech.com.

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