

GLOBE | 2008

Vancouver, Canada • March 12-14, 2008

MEDIA ADVISORY

VICE PRESIDENT OF GENERAL MOTORS CHINA GROUP TO SPEAK AT VANCOUVER BUSINESS OF THE ENVIRONMENT EVENT

Vancouver, Canada. – One of the featured speakers presenting at GLOBE 2008, North America's preeminent event on the business of the environment is **Dr. David Chen, Vice President of GM China Group and General Manager of GM China Beijing Operation.**

Dr. Chen, an internationally respected expert in the area of green automotive technology will be presenting in the Wednesday, March 12th session "Future of Automotive Markets" Dialogue as part of Auto FutureTech at GLOBE 2008, in Vancouver, Canada.

The GLOBE Foundation is also proud to welcome Nicholas Sonntag, President of Westport Innovations Asia, based in Beijing, as well as a number of influential delegations representing Hong Kong, Beijing, Shanghai and Guangzhou, such as China FAW Group, SAE China, and the Shanghai Environmental Protection Bureau.

The 10th event in the renowned GLOBE series will host over 10,000 people (including 2,000 conference delegates, 400 exhibitors, 200 speakers) and dozens of international delegations from across the planet. **GLOBE 2008 will be held in Vancouver, British Columbia from March 12 to 14, 2008** centering around five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Future of the Automotive Industry and Building Better Cities.

This is one of the largest and most important international gatherings of environmental business leaders and corporate environmental managers, and offers unparalleled access to international environmental intelligence with opportunities to meet senior level executives from around the world.

About GLOBE

GLOBE 2008 is produced by the GLOBE Foundation, an international consultancy organization in the business of the environment. GLOBE's expertise lies in project management, event development, and management and consulting in the fields of environment and energy, urban development, and corporate responsibility. The GLOBE Foundation is North America's longest operating producer of environmental events, having produced the GLOBE series since 1993.

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An event organized by The GLOBE Foundation.



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“Vice President of GM China...”

GLOBE events have historically attracted over 10,000 attendees and are expecting participation from over 80 countries from around the world. This year’s event will focus on five main themes: Corporate Sustainability, Energy & Climate Change, Finance and Sustainability, Building Better Cities and the Future of the Automotive Industry. For further information, visit www.globe2008.ca

Introducing Auto FutureTech @ GLOBE 2008

Auto FutureTech is a new special feature theme that will bring together an elite global gathering of representatives of the automotive and fuel sector's major stakeholders. Key individuals including scientists, university researchers, economists, entrepreneurs, leaders of think tanks, suppliers and representatives from major automotive manufacturers will gather at the conference, which is expected to create the blueprint for the future of the industry. Together the parties will explore the key issues, challenges and opportunities confronting the global automotive industry over the coming decade. Auto FutureTech will answer the question “what’s next?” in terms of transportation. Companies such as Bosch, General Motors, and Toyota will show the world what we can expect in the next 10 to 20 years. For further information, visit www.autofuturetech.com.

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